

JACK AND JILL OF AMERICA, INCORPORATED

MISSOURI CITY – SUGAR LAND CHAPTER



18TH BIENNIAL BEAUTILLION BALL

“Rooted in Our History | Celebrating Our Excellence”

THE WESTIN HOUSTON, MEMORIAL CITY

Friday, December 27, 2019

Sponsorship and Advertising Packet

Jack and Jill of America,

INCORPORATED



Missouri City-Sugar Land Chapter

Post Office Box 17441, Sugar Land, Texas 77496

2019-2021 Executive Board

August 2019

President

Tyra Jones McCollum

Vice President

Cheya Dunlap

Program Director

Christina Guice-Gantt

Recording Secretary

Toni Wallace

Corresponding Secretary

Kia Caver

Financial Secretary

Tennille Banner

Treasurer

Treci Watkin

Editor

Alisa Peppers

Historian

Jenine Boyd

Parliamentarian

Tameika Carter

Chaplain

Lisa Mead

Sergeant-At-Arms

Chaun Hubbard

Foundation Chair

ShaJra Austin

Protocol Chair

Jackie Ward

Technology Chair

Marie Butler

Greetings Friend of Jack and Jill!

The Missouri City - Sugar Land Chapter of Jack and Jill of America, Incorporated is pleased to host its 18th Biennial Beautillion Ball on December 27, 2019. We eagerly look forward to celebrating the occasion, our signature fundraising event, with over 600 guests, in an elegant formal evening to be held at the Westin Houston, Memorial City.

This year's inspiring theme – ***“Rooted in Our History | Celebrating Our Excellence”*** – confidently reflects the potential and promise of the eighteen young African-American men from the Missouri City, Sugar Land and Greater Houston areas who will be formally introduced and presented to Houston society at the event. The Beautillion Ball and each of the accompanying events purposefully instill personal character and value in these young men and support them in becoming leaders.

The net proceeds from this fundraising event will benefit two 501(c)(3) charities: nationally, Jack and Jill of America Foundation, Inc., and locally, My Brother's Keeper Outreach Center. The Foundation is our philanthropic arm, which has distributed millions of charitable dollars to Black communities across America, investing in the leadership potential of our children and empowering them to make the right life choices. My Brother's Keeper provides emergency assistance, social services and training throughout Fort Bend and Harris counties to stabilize and strengthen individuals and families in crisis.

Our association with businesses and public agencies is vital to the fundraising success of this event. We have enclosed information regarding sponsorship, underwriting and advertising opportunities for your generous consideration. We appeal to you to return the attached forms to the Beautillion Fundraising Chairs, Kathi Dantley Warren and Kenyatta Peoples, using the contact information indicated, designating how you would like to participate. Additionally, we welcome the opportunity to follow up with you regarding a potential contribution. We value your questions and can answer them at (301) 535-5187 or beautillion2019ads@gmail.com.

We, the members of the Missouri City-Sugar Land Chapter of Jack and Jill of America, Incorporated, look forward to a partnership as we enthusiastically celebrate this milestone in the lives of these young men. Above all, we appreciate your financial support of these worthy organizations.

For the children,
Tyra Jones McCollum



22nd Chapter President
Missouri City – Sugar Land Chapter
Jack and Jill of America, Incorporated

2019-2021 Chapter Theme - B3: BE Bold in Purpose. BE Bold in Service. BE Bold in Action.

18th Biennial Beautillion Ball

Benefitting the following 501 (c)(3) charities:



Jack and Jill of America Foundation, Incorporated is the philanthropic arm of Jack and Jill of America, Incorporated. Since its inception in 1968, the Foundation has distributed millions of dollars to communities all across America.

In so doing, the Foundation is fulfilling its shared vision with Jack and Jill of America, Incorporated, to invest in the future of our children. The Foundation supports programs that not only create opportunities and challenges for children to learn and practice leadership skills, but also build leadership character in youth. The ultimate goal of every Foundation grant dollar is to empower young people to make the right life choices.

Programs funded by the Foundation are improving academic test scores, raising literacy and mathematical competencies, encouraging cultural consciousness, and instilling moral and social responsibility in America's youth.

The Foundation's activities match the stated philanthropic interests of the Jack and Jill of America, Incorporated membership. To that end, the Foundation's giving is directed to chapters, organizations and communities that are helping our children reach their fullest potential.



My Brother's Keeper Outreach Center, is a sustainable 501(c)(3) nonprofit organization that provides effectual assistance throughout Fort Bend and Harris counties to stabilize and strengthen individuals and families in crisis – assistance that will not only enhance their quality of life but will foster strong, competent, economically self-sufficient citizens who are positive contributors in our society. Our mission is to provide emergency assistance, social services and training for individuals and families in crisis that will stabilize, strengthen and empower them to help themselves.

JACK AND JILL OF AMERICA, INCORPORATED
MISSOURI CITY – SUGAR LAND CHAPTER



18TH BIENNIAL BEAUTILLION BALL – FRIDAY, DECEMBER 27, 2019

Sponsorship Levels

Proceeds from the 18th Biennial Beautillion Ball will aid Jack and Jill of America Foundation, Incorporated and My Brother's Keeper in their continued efforts to serve children and families in the community.

I/We will support the 18th Biennial Beautillion Ball and have selected the following Sponsorship Level:

_____ **Presenting Sponsor - \$3,000** [Reserved Seating/Prominent Table placement for 10 guests]

- Acknowledgment as Platinum Sponsor in Souvenir Journal
- Exclusive Presenting Sponsor display at event
- Listing on all event materials and websites
- Acknowledgment from Podium/Opportunity to Address Event Attendees
- Complimentary Valet Parking for Event

_____ **Gold Sponsor - \$2,000** [Reserved Seating/Prominent Table placement for 6 guests]

- Acknowledgment as Gold Sponsor in Souvenir Journal
- Logo included on shared sponsor display at event
- Listing on all event materials and websites
- Acknowledgment from Podium
- Complimentary Valet Parking for Event

_____ **Silver Sponsor - \$1,000** [Reserved Seating for 2 guests]

- Acknowledgment as Silver Sponsor in Souvenir Journal
- Logo included on shared sponsor display at event
- Listing on all event materials and websites

_____ **Bronze Sponsor - \$750** [Reserved Seating for 1 guest]

- Acknowledgment as Bronze Sponsor in Souvenir Journal
- Logo included on shared sponsor display at event

_____ **Beautillion Sponsor - \$500**

- Acknowledgment as Beau Sponsor in Souvenir Journal

Deadline for acknowledgment in printed materials: Friday, November 15, 2019

JACK AND JILL OF AMERICA, INCORPORATED

MISSOURI CITY – SUGAR LAND CHAPTER

18TH BIENNIAL BEAUTILLION BALL

FRIDAY, DECEMBER 27, 2019

Sponsorship Agreement

Please print or type the requested information below to confirm sponsorship.

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Referred by: _____

Name of Jack and Jill MCSL Chapter Member

Please indicate your sponsorship choice below:

____ I/We will not attend but would like to donate the value of our tickets to the event.

____ I/We prefer to remain anonymous.

____ Presenting Sponsor - \$3,000

____ Gold Sponsor - \$2,000

____ Silver Sponsor - \$1,000

____ Bronze Sponsor - \$ 750

____ Beautillion Sponsor - \$ 500

____ I wish to make a one-time donation in the amount of \$_____

Total Amount Enclosed: \$_____

Make checks payable to the Missouri City – Sugar Land Chapter of Jack and Jill of America, Incorporated. Jack and Jill of America, Incorporated is a 501 (c)(4) organization. If you wish to make this sponsorship a **charitable donation**, please make checks payable to Jack of Jill of America Foundation. The JJOA Foundation is a 501 (c)(3) organization. Please consult your accountant or tax advisor for information about the tax-deductibility of your sponsorship or contribution.

Email camera ready ad artwork to: beautillion2019ads@gmail.com no later than Friday, November 15, 2019. Any ads received after the deadline **may** not be published in the souvenir journal. Publisher reserves the right to reject any advertising contrary to the mission of Jack and Jill of America, Incorporated.

Submit payment and sponsorship agreement on or before Friday, November 15, 2019 to:

Jack and Jill of America, Incorporated, Missouri City – Sugar Land Chapter

c/o Financial Secretary, Tennille Banner

P.O. Box 17441

Sugar Land, TX 77496

For further information, please email beautillion2019ads@gmail.com

JACK AND JILL OF AMERICA, INCORPORATED
MISSOURI CITY – SUGAR LAND CHAPTER
18TH BIENNIAL BEAUTILLION BALL
FRIDAY, DECEMBER 27, 2019

“Rooted in Our History | Celebrating Our Excellence”

Benefitting Jack and Jill of America Foundation, Incorporated and My Brother’s Keeper

Souvenir Journal – Description and Rates:

___ Inside Front/Back Cover - \$500.00 ___ Outside Back Cover - \$500.00
___ Full Page - \$250.00 ___ Half Page - \$150.00 ___ One Fourth Page - \$75.00

***For Inside and Outside Back Covers and Inside Front Cover please email us for availability.**

Company or Individual Name: _____

Contact Person’s Name and Position: _____

Address: _____

Email: _____ Phone: _____

Name of MCSL - Jack and Jill Member who solicited the ad: _____

___ Enclosed is my check or money order for \$___ made payable to:

Missouri City – Sugar Land Chapter of Jack and Jill of America, Incorporated

Please return this completed form, a copy of your ad, and your payment to:

Jack and Jill of America, Incorporated Missouri City – Sugar Land Chapter
c/o Financial Secretary, Tennille Banner, P.O. Box 17441 Sugar Land, TX 77496

Artwork: Camera-ready ad and logo/artwork that is print-ready may be emailed to beautillion2019ads@gmail.com . All ads should be submitted in either Word or PDF format. Please use only high-quality and high-resolution photos. Content of ads must be in line with the mission of Jack and Jill of America, Incorporated. The Beautillion Committee reserves the right to edit ads at our discretion.

Deadline: All Ads and Payments Must Be Received On or Before Friday, November 15, 2019.

Fourth Page Ad - \$75.00

□

Fourth Page Ad - \$75.00

Full Page Ad - \$250.00

Half Page Ad - \$150.00

JACK AND JILL OF AMERICA, INCORPORATED
MISSOURI CITY – SUGAR LAND CHAPTER



18TH BIENNIAL BEAUTILLION BALL – FRIDAY, DECEMBER 27, 2019

Underwriting Opportunities

Beautillion is much more than just one formal event celebrating a rite of passage. Beautillion is a month's-long experience commencing in June with several activities – including community service, mentoring, financial literacy, etiquette training and social gatherings. The following list of underwriting opportunities offers multiple ways to support our young men as they journey into manhood through the Beautillion experience.

- ❖ **\$2,500** **Family Reception** – A gathering of the Beaux and their families as they complete their preparation for the Beautillion.
- ❖ **\$2,500** **Beau-Belle-Mother's Luncheon** – Launches Beautillion season by introducing expectations, activities and event theme. Includes preview of the formal attire.
- ❖ **\$2,500** **Photography** – Defray the costs on the night of the formal event as well as at the Beau Workshop and Family Reception.
- ❖ **\$1,750** **Etiquette Workshop** – Provides Beaux and Belles with etiquette tools and to enhance their polish and professionalism.
- ❖ **\$1,250** **Videography** – Defray these costs on the night of the formal Beautillion event.
- ❖ **\$750** **Financial Literacy Workshop** – Defray the costs of this workshop providing financial literacy training and entrepreneurial guidance for the Beaux.
- ❖ **\$750** **The Fundamentals of Golf Workshop** – Inspire each Beau as they hit the greens to learn about the fundamentals of golf in a session led a golf professional.
- ❖ **\$600** **Beau Community Service** – Support the Beau as they give back to the Houston community by volunteering with My Brother's Keeper.
- ❖ **\$500** **Clothier Workshop**- Support the Beau as they visit a local clothier to gain an appreciation for custom and classic men's clothing.

- ❖ **\$450** **Belle Sponsor** – Sponsor the costs of gifts for all Belles accompanying the Beaux on the night of the Beautillion.
- ❖ **\$350** **Magnificent Mom’s Sponsor** – Sponsor the costs of gifts at the Mother’s Social.
- ❖ **\$250** **Beau Sponsor** – Sponsor the costs of formal attire for one Beau.

If you wish to take advantage of one of the underwriting opportunities listed above, please contact the Beautillion Fundraising Chairs to determine availability via at beautillion2019ads@gmail.com or (301) 535-5187.

Make checks payable to the Missouri City – Sugar Land Chapter of Jack and Jill of America, Incorporated. Jack and Jill of America, Incorporated is a 501 (c)(4) organization.

*If you wish to make this underwriting gift a **charitable donation**, please make checks payable to Jack of Jill of America Foundation. The JJOA Foundation is a 501 (c)(3) organization. Please consult your accountant or tax advisor for information about the tax-deductibility of your sponsorship or contribution.*